

Yuanyuan Hu

Portfolio: <https://yuanyuan.dev/> (Password: 0108)

(312) 709-9034

yuanyuan.hu@outlook.com

linkedin.com/in/yhu86/

EXPERIENCE

Senior Product Designer, Cloudflare 2025 - Present

- o Lead observability design across all Cloudflare product pillars, including Compute, AI, Network, and Security.
- o Refreshed 83% of the analytics dashboard with rich data visualizations, AI suggestions, and end-to-end workflows tailored to different audiences.
- o Built Design Pro, an AI agent providing 30+ UI patterns to democratize the delivery of high-quality, user-centric product experiences.

Product Design Lead, Cisco 2022 - 2025

- o Led global designers to create Cisco SASE, achieving 34% YoY growth and “Superior User Experience” recognition from TrustRadius.
- o Researched and designed 20+ AI use cases and partnered with AI engineers to fine-tune the Cisco Deep Network Model.
- o Designed the Cisco AI Canvas, enabling simple, reliable management of 1,000+ enterprise sites and reducing average troubleshooting time by 92%.

Senior UX Architect, VML, WPP plc 2021 - 2022

- o Designed and launched 0→1 omnichannel services for Fortune 100 clients, including Sherwin-Williams E-commerce, Nvidia Omniverse, and Walgreens Vaccine Service.
- o Founded the Innovation Pod and created 10+ demos using React, Node.js, Swift, and Java, achieving a 58% RFP success rate.

Sr. Product Designer, Narrative Science, acquired by Salesforce 2019 - 2021

- o Built Lexio, the first AI data-storytelling platform, from 0 to 1, achieving 280% quarterly growth; later became Salesforce AI Cloud.
- o Co-created strategy, roadmaps, and product requirements with customers, executives, and cross-functional partners.
- o Pioneered AI-human interaction design for early-stage LLMs, making them usable in production and driving direct business outcomes.

Product Manager, Yofish Fintech 2017 - 2019

- o Launched Yofish, the first financial super app in the Asian market, executing an innovation-driven strategy to differentiate against competition.
- o Managed monthly releases and weekly campaigns with a two-engineer team, achieving 1.2M MAUs and “Best UX” accolade in the App Store.

EDUCATION

Master’s in Computer Science

University of Pennsylvania

Master’s in Human-Computer Interaction

Illinois Institute of Technology

Bachelor’s in Industrial Design

Tongji University

SKILLS & TOOLS

Product Strategy

User Research
Competitive Analysis
Product Analytics
Roadmap
Product Requirements
A/B Testing

UI/UX Design

Persona
User Journey
Information Architecture
Interaction Design
UI Design
Design Systems
Figma, Miro, Adobe CC

AI & Engineering

Claude Code
Figma Make
HTML, CSS, Tailwind
JavaScript, TypeScript
React, Angular
Node.js
Swift
Java
Python
SQL
Google AI Studio
Storybook